

2024 MAA Communities of Excellence Awards

The Community of Excellence Awards recognizes exceptional multifamily property styles, of all sizes, and celebrates the best in property management, based on service to residents, to the community, and financial performance.

Award Rules

- Each submission must identify the appropriate age and size.
 - The year should be selected based on the current status of the building – when it was built, or converted (for example, a mill building), or if there was a very significant renovation overhaul that makes it what it is now.
- Nominated communities must be in Massachusetts.
- The owner or management company must be a member of MAA in good standing, and the property must have been in the owner's or manager's portfolio for at least six months.
- A property which has won a Community of Excellence Award within the past five years is not eligible to enter in the same category.
- A community may only be submitted in one category each cycle.
- Please note, three finalists will be chosen and announced in October; the winner will be announced during the award ceremony in November.

2024 Award Categories

- Affordable Community of the Year
- Senior Community of the Year
- Small Community of the Year (Under 150 Units)
- Large Community of the Year (150+ Units)
- New Construction Community of the Year (Small) (Under 150 Units, built within past 2 years)
- New Large Construction Community of the Year (Large) (150+ Units, built within past 2 years)
- Sustainable Living Innovation Award
- Renovated Community of the Year – *Added in 2022*

Entries must be submitted on the website by Monday, September 9, 2024 at 11:59 pm. If you have questions, please contact Kathryn Morgan at kmorgan@gbreb.com.

Submitter Info / Point of Contact

- First and Last Name
- Title
- Company Name
- Email Address
- Phone

Community Info

- Community Name
- Community Management Company
- Community Owner Company
- Award Category
- Number of Units in Community
- Year Built or Rehabbed
 - If Rehabbed, original year built
- Community Address
- Community/Property Manager Email or Phone
- Community Website
- Community Social Media Handles

Community Descriptions (each under 300 words)

- A description of the physical community. Include how floor layouts are effective, interior and exterior structure, amenities package, and how campus fits into the area.
- A description of the community's service to residents. Include how it serves the category population (student, etc.) Include customer service, maintenance schedules & philosophy and more.
- A description of the community's impact on the local community. Include environmental awareness, occupancy rate/retention, local community involvement or service projects, and more.

- A timeline of building and/or property history, development, important events or rehab of community.

Testimonials, Press, and Awards – Optional (Under 300 words)

- Provide testimonials supporting the work your community has done for a resident, local organization, partner, vendor, etc. You may upload a PDF or JPG of letter/email/etc. or you may copy it into the comment box.
- OR you may share an award, other honor, or press your community has received. Please upload a copy of the award or press clipping and briefly describe the award in the comment box.

ONLY – Sustainable Living Innovation (under 300 words)

- Sustainable Living Innovation award only - Description of community's utilization of innovative, sustainable practices in energy, water, waste and/or sustainable lifestyles; Description of environmental impacts, societal impacts, community impacts.

Financial Information

- Provide PDF of abbreviated cash flow statement
- Based on the calendar year, how are you meeting revenue & occupancy, expenses, and NOI goals? Provide key statistics, such as: closing rate, retention rate, occupancy rate, rent growth, etc.

Photos

- Community Team Photo 1
- Exterior/Front Photo 1
- Exterior/Landscaping/Outdoor
- Amenities 1
- Interior/Apartment 1
- Interior/Common/Amenities 1
- Community or Tenant Event Photo

Marketing Materials

- Collateral/Marketing Materials